

# BARRY BALL ARTISTS AND SISCO ENTERTAINMENT GROUP FORM EXCLUSIVE CREATIVE PRODUCTION PARTNERSHIP



**Two leading entertainment companies have launched a UK and US Alliance to create a new global partnership dedicated to bringing an international flair to the ever changing landscape of entertainment.**

Together **Barry Ball Artists** and **Sisco Entertainment Group** will provide an unstoppable force uniting both companies' resources to bring the very best entertainment to stages of the world and beyond.

This partnership will offer an array of turnkey entertainment services from headline acts to full production show installations.

With BBA's knowledge of cruise industry entertainment and Sisco's experience in producing events, touring and theatre productions, this is a perfect combination of forces to create unparalleled, high class entertainment.

*"The partnership of Barry Ball Artists and Sisco Entertainment is a united force ready to meet the demanding challenges in the ever changing entertainment world. With our joint artistic and creative expertise and our impressive successes on world stages, we are a vigorously experienced and powerful team with the will, heart and mindset to achieve paramount success.*

- Barry Ball, President & Owner

*"After an incredible five years working with Barry Ball Artists we are delighted to be joining forces as exclusive creative production partners. Myself and Co-CEO, Scott Garnham, believe this global alliance with Barry Ball Artists will ensure we're able to provide the highest calibre of entertainment to as wide as audience as possible. This partnership will ensure unparalleled quality and creativity whilst also securing our place as a leader in international entertainment."*

- Simon Schofield, Co-CEO

## BARRY BALL ARTISTS

With a reputation for entertainment excellence it's easy to understand why Barry Ball Artists has become a leader in the entertainment industry. From the humble beginning as a one-man operation to one of the worlds top artists management companies representing over 300 established top-calibre performers and acts for the corporate entertainment sector and cruise industry. Whether a single artist or a spectacular production, they specialise in providing the finest of entertainment to all the major venues, conventions, hotels & clubs, concert & music festivals all over the world.

## SISCO ENTERTAINMENT GROUP

Sisco Entertainment Group was founded in 2015, by Scott Garnham and Simon Schofield, with a mission to produce elite, creative & original entertainment for the professional theatre industry, luxury cruising market and corporate entertainment sector. All our shows are produced and created in London where we focus on creativity and innovation, delivering superior entertainment that can be personalised to suit a single event or residency at any venue. Sisco produce large scale tours, residencies in London's West End and design exciting corporate entertainment. All performers and production teams are industry professionals, guaranteeing the very best creatives for all entertainment needs.